



GOOD SHEPHERD MINISTRIES

presents

HOPE
&
FAITH
changing lives



the 13th Annual Good Shepherd Gala

Saturday, March 6, 2010

Paramount Conference & Event Venue
222 Rowntree Dairy Road, Woodbridge

PARTNERSHIP OPPORTUNITIES

HOPE & FAITH

Good Shepherd Gala 2010

RAISING HOPE FOR THE HOMELESS

Good Shepherd Ministries is proud to present HOPE & FAITH, its 13th annual gala, on Saturday, March 6, 2010, at Paramount Conference and Event Venue in Woodbridge, Ontario.

More than 1000 generous guests will enjoy a live band, a large silent auction and exciting live auction. All proceeds (last year's Gala netted more than \$160,000) will go towards vital services for homeless and disadvantaged individuals.

YOUR SUPPORT CHANGES LIVES FOR THE BETTER

Your support of the Gala helps Good Shepherd Centre provide:

- more than 1,200 meals and snacks each day, 365 days a year;
- overnight shelter (91 beds), clothing, showers, and medical care;
- programs that help people get the off the streets: the Drug and Alcohol Recovery Enrichment (DARE) Program and the Resettlement/Housing Help Program.

You also help provide supportive housing:

- Barrett House, Toronto's first residence for people living with HIV/AIDS;
- St. Joseph's Residence, a home for seniors with a history of homelessness.

YOUR SUPPORT PROMOTES THESE VALUES

Good Shepherd Centre offers its services free of charge and without distinction to anyone in need. Residents at Barrett House and St. Joseph's Residence pay a modest rent geared to income.

We hold the following values as central to our Mission and Ministry:

FAITH
COMPASSION
RESPECT
DIGNITY
EMPATHY

HOSPITALITY
TRUST
INTEGRITY
ACCEPTANCE
RECOGNITION

HOPE & FAITH

Good Shepherd Gala 2010

You can help make the 2010 Gala bigger and brighter and join Good Shepherd Ministries in providing services to the homeless and disadvantaged. In the following pages, we offer a range of ways you can support this popular event.

PRESENTING PARTNER: \$60,000

Benefits:

- Four complimentary VIP Tables for Ten, allowing 40 persons of your choice to attend this special celebration
- Opportunity to speak during event
- Company name and logo on all printed Gala materials including, program and signage
- Corporate name and logo on the front cover of the programme
- Full-page recognition in the Gala programme
- Company logo and listing on Gala PowerPoint presentation
- Prominent mention in Good Shepherd Ministries newsletter covering the Gala
- A feature article on the Good Shepherd Ministries website with company logo and link to your organization's website
- Recognition plaque mounted in prominent space of Good Shepherd Ministries for one year and plaque for your organization to display
- Business receipt**

DINNER PARTNER: \$30,000

Benefits:

- Two complimentary VIP Tables for Ten, allowing 20 persons of your choice to attend this special celebration
- Stage Recognition
- Full-page recognition in the Gala programme
- Listing on Gala PowerPoint presentation
- Significant mention in Good Shepherd Ministries newsletter covering the Gala
- Prominent placement on the Good Shepherd Ministries website preceding and immediately following event with your logo and link to your organization's website
- Recognition plaque created for your organization to display
- Business receipt**

VIDEO PARTNER: \$15,000 (IN KIND)

Benefits:

- Two complimentary tickets to attend this special celebration
- Stage recognition
- Company name and logo in opening credits of Good Shepherd Ministries video shown at the Gala and used throughout the year as an educational tool
- 1/4-page recognition in the Gala programme*
- Listing on Good Shepherd Point presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event with a logo and link to your organization's website
- Business receipt**

AUDIO VISUAL PARTNER: \$17,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Stage recognition
- Company name and logo in opening credits of video presentation and listed as a sponsor
- 1/2-page recognition in the Gala programme*
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event with your logo and link to your organization's website
- Business receipt**

HOPE & FAITH

Good Shepherd Gala 2010

MEDIA PARTNER: \$20,000 (IN KIND)

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Company name and logo prominently placed during reception
- Stage recognition
- 1/3 page recognition in the Gala programme*
- Listing on Good Shepherd PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your generous support
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

HORS D'OEUVRES RECEPTION PARTNER: \$10,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Company name and logo prominently placed during reception
- Stage recognition
- 1/3-page recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your generous support
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

HOPE & FAITH

Good Shepherd Gala 2010

DÉCOR PARTNER: \$10,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Company name and logo on centerpieces, each to be won by guests at the end of the evening
- Stage recognition
- 1/3-page recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

WINE PARTNER: \$8,000

Benefits:

- 1/4-page recognition in the Gala programme*
- Stage recognition
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

PRINTING PARTNER: \$7,000

Benefits:

- Company name and logo on event print materials
- 1/4-page recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

As the Printing Partner your support will provide:

- Invitations
- Partnership Packages
- Gala Programme
- Event signage

ENTERTAINMENT PARTNER: \$6,000

Benefits:

- Company name and logo on performance stage
- 1/4- page recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

LATE NIGHT BUFFET PARTNER: \$5,000

Benefits:

- Company name and logo displayed during buffet reception
- 1/4-page recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

ROSE PARTNER: \$4000

Benefits:

- Recognition in the Gala programme*
- Listing on Gala PowerPoint presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

*Print Deadline: Friday, February 19, 2010. Programme-related benefits cannot be guaranteed if sponsorship is received after the print date.

**As per Canada Revenue Agency regulations, cash and in-kind sponsorships do not qualify for tax-deductible receipts as the donor is receiving benefits of a commercial value for their sponsorship. Sponsors may deduct their sponsorship as a legitimate business expense. Good Shepherd Ministries will issue a business receipt/letter confirming that it has received cash or a gift from the named sponsor.

HOPE & FAITH

Good Shepherd Gala 2010

YES, I want to participate in the HOPE & FAITH Good Shepherd Gala as a sponsoring partner.

- \$60,000 PRESENTING PARTNER
- \$30,000 DINNER PARTNER
- \$17,000 AUDIO VISUAL PARTNER
- \$15,000 VIDEO PARTNER
- \$10,000 HORS D'OEUVRES RECEPTION PARTNER
- \$10,000 DÉCOR PARTNER
- \$8,000 WINE PARTNER
- \$7,000 PRINTING PARTNER
- \$6,000 ENTERTAINMENT PARTNER
- \$5,000 LATE NIGHT BUFFET PARTNER
- \$4,000 ROSE PARTNER

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
Good Shepherd Ministries
412 Queen Street East
Toronto, ON M5A 1T3

Fax to: (416) 869-0510
Email: adrienne@goodshepherd.ca
Phone: (416) 869-3619



HOPE & FAITH

Good Shepherd Gala 2010

YES, I would like to participate in the HOPE & FAITH Gala as an Event Patron

- \$2,500 DIGNITY PATRON
- \$1,500 RESPECT PATRON
- \$1000 TRUST PATRON
- \$500 EMPATHY PATRON
- DONATION: We cannot participate in the Gala this year, but would like to make a donation of \$_____to support Good Shepherd Ministries' services for the home-less. Please issue an official receipt for income tax purposes (no benefits).

TABLE AND TICKET PURCHASE

- \$2,500 CORPORATE TABLE
- \$275 TICKETS #_____ X \$275.00 = _____

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
Good Shepherd Ministries
412 Queen Street East
Toronto, ON M5A 1T3

Fax to: (416) 869-0510
Email: adrienne@goodshepherd.ca
Phone: (416) 869-3619



HOPE & FAITH

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HOPE & FAITH ADVERTISEMENTS

Advertisements in Event Programme (1,200 printed)

Can be designed by advertiser or by Good Shepherd Ministries.

Print Deadline: Friday, February 19, 2010

ADVERTISEMENT PURCHASE FORM

- \$1,000 FULL PAGE (4.5" WIDE BY 7.5" HIGH)
- \$500 HALF PAGE (4.5" WIDE BY 3.75" HIGH)
- \$300 1/3 PAGE (4.5" WIDE BY 2.5" HIGH)
- \$250 1/4 PAGE (4.5" WIDE BY 1.75" HIGH)

- I have enclosed/will e-mail print-ready advertisement
- Please design an advertisement and e-mail to me for approval

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
Good Shepherd Ministries
412 Queen Street East
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Phone: (416) 869-3619



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EVENT PATRONS

Unable to attend? You can still participate with a cash sponsorship.

DIGNITY PATRON: \$2,500

Benefits:

- Recognition in the Gala programme
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

RESPECT PATRON: \$1,500

Benefits:

- Recognition in the Gala programme
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

TRUST PATRON: \$1,000

Benefits:

- Recognition in the Gala programme
- Business receipt**

INTEGRITY PATRON: \$500

Benefits:

- Recognition in the Gala programme
- Business receipt**

For more information, please contact:

Adrienne Urquhart
Director, Fundraising and Public Relations
Good Shepherd Ministries
412 Queen Street East
Toronto, Ontario
M5A 1T3

Telephone: (416) 869-3619, ext. 223

Fax: (416) 869-0510

Email: adrienne@goodshepherd.ca

www.goodshepherd.ca

Charitable No. 89250 8169 RR0001