



Good Shepherd Ministries

presents



Many hands  One heart

Partnership Opportunities

15th Good Shepherd Gala

Saturday, February 25, 2012

Paramount Conference & Event Venue – Woodbridge

Good Shepherd Ministries is proud to present **MANY HANDS ONE HEART**, its 15th annual gala, on Saturday, February 25, 2012, at Paramount Conference and Event Venue in Woodbridge, Ontario.

MANY HANDS: you and I and thousands of other people – volunteers, donors, staff and Brothers – work together to sustain... **ONE HEART:** a place of compassion and care, a place of healing and hope for the homeless and disadvantaged – Good Shepherd Ministries.

Please join us at **MANY HANDS, ONE HEART**.

YOUR SUPPORT CHANGES LIVES FOR THE BETTER

Your support of the Gala helps Good Shepherd Centre provide:

- more than 1,100 meals and snacks each day, 365 days a year;
- overnight shelter (91 beds), clothing, showers, and medical care;
- programs that help people get off the streets: the Drug and Alcohol Recovery Enrichment (DARE) Program and the Resettlement/Housing Help Program;
- assistance for homeless veterans; and
- training for people who may have experienced homelessness, through our social enterprise Good Shepherd CARES.

You also help provide supportive housing:

- Barrett House, Toronto's first residence for people living with HIV/AIDS;
- St. Joseph's Residence, a home for seniors with a history of homelessness.

You can sustain services for homeless and needy individuals by joining Good Shepherd Ministries at MANY HANDS ONE HEART. In the following pages, we offer a range of ways you can support this popular event.

PRESENTING PARTNER: \$60,000

Benefits:

- Two complimentary VIP Tables for Ten, allowing 20 persons of your choice to attend this special celebration
- Opportunity to speak during event
- Company name and logo on all printed event materials including program and signage
- Corporate name and logo on the front cover of the programme
- Full-page recognition in the event programme
- Company logo and listing on event electronic presentation
- Prominent mention in Good Shepherd Ministries newsletter covering the Gala
- A feature article on the Good Shepherd Ministries website with company logo and link to your organization's website
- Recognition plaque mounted in prominent space of Good Shepherd Ministries for one year and plaque for your organization to display
- Business receipt**

DINNER PARTNER: \$30,000

Benefits:

- One complimentary VIP Tables for Ten, allowing 10 persons of your choice to attend this special celebration
- Stage Recognition
- Full-page recognition in the event programme
- Listing on event electronic presentation
- Significant mention in Good Shepherd Ministries newsletter covering the Gala
- Prominent placement on the Good Shepherd Ministries website preceding and immediately following event with your logo and link to your organization's website
- Recognition plaque created for your organization to display
- Business receipt**

AUDIO VISUAL PARTNER: \$17,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Stage recognition
- Company name and logo in opening credits of electronic presentation and listed as a sponsor
- 1/2-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event with your logo and link to your organization's website
- Business receipt**

VIDEO PARTNER: \$15,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Stage recognition
- Company name and logo in credits of Good Shepherd Ministries video shown at the Gala and used throughout the year as an educational tool
- 1/2-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event with a logo and link to your organization's website
- Business receipt**

RECEPTION PARTNER: \$10,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Company name and logo prominently placed during reception
- Stage recognition
- 1/3-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your generous contribution to our event

DÉCOR PARTNER: \$10,000

Benefits:

- One complimentary VIP Table for Ten, allowing 10 persons of your choice to attend this special celebration
- Company name and logo on centerpieces, each to be won by guests at the end of the evening
- Stage recognition
- 1/3-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

WINE PARTNER: \$8,000

Benefits:

- 1/4-page recognition in the event programme*
- Stage recognition
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

PRINTING PARTNER: \$7,000

Benefits:

- Company name and logo on event print materials
- 1/4-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

As the Printing Partner your support will provide:

- Invitations
- Partnership Packages
- Event Programme
- Event signage

ENTERTAINMENT PARTNER: \$6,000

Benefits:

- Company name and logo on performance stage
- 1/4- page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

LATE NIGHT BUFFET PARTNER: \$5,000

Benefits:

- Company name and logo displayed during buffet reception
- 1/4-page recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

ROSE PARTNER: \$4000

Benefits:

- Recognition in the event programme*
- Listing on event electronic presentation
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

*Print Deadline: Friday, February 3, 2012. Programme-related benefits cannot be guaranteed if sponsorship is received after print date.

**As per Canada Revenue Agency regulations, monetary and in-kind sponsorships do not qualify for tax-deductible receipts as the donor is receiving benefits of a commercial value for their sponsorship. Sponsors may deduct their sponsorship as a legitimate business expense. Good Shepherd Ministries will issue a business receipt/letter confirming that it has received a monetary or in-kind contribution from the named sponsor.

YES, I want to participate in the **MANY HANDS ONE HEART** Good Shepherd Gala as a sponsoring partner.

- \$60,000 PRESENTING PARTNER
- \$30,000 DINNER PARTNER
- \$17,000 AUDIO VISUAL PARTNER
- \$15,000 VIDEO PARTNER
- \$10,000 RECEPTION PARTNER
- \$10,000 DÉCOR PARTNER
- \$8,000 WINE PARTNER
- \$7,000 PRINTING PARTNER
- \$6,000 ENTERTAINMENT PARTNER
- \$5,000 LATE NIGHT BUFFET PARTNER
- \$4,000 ROSE PARTNER

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
Good Shepherd Ministries
412 Queen Street East
Toronto, ON M5A 1T3

Fax to: (416) 869-3680
Email: adrienne@goodshepherd.ca
Phone: (416) 869-3619



EVENT PATRONS

Unable to attend? You can still participate by sponsoring a table.

DIGNITY PATRON: \$2,500

Benefits:

- Recognition in the Gala programme
- A listing in Good Shepherd Ministries newsletter recognizing your contribution to our event
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

RESPECT PATRON: \$1,500

Benefits:

- Recognition in the Gala programme
- A listing on the Good Shepherd Ministries website preceding and immediately following event
- Business receipt**

TRUST PATRON: \$1,000

Benefits:

- Recognition in the Gala programme
- Business receipt**

INTEGRITY PATRON: \$500

Benefits:

- Recognition in the Gala programme
- Business receipt**

YES, I would like to participate in the **MANY HANDS ONE HEART** Gala as an Event Patron

- \$2,500 DIGNITY PATRON
- \$1,500 RESPECT PATRON
- \$1000 TRUST PATRON
- \$500 INTEGRITY PATRON
- DONATION: We cannot participate in the Gala this year, but would like to make a donation of \$_____to support Good Shepherd Ministries' services for the homeless. Please issue an official receipt for income tax purposes (no benefits).

TABLE AND TICKET PURCHASE

- \$2,500 CORPORATE TABLE
- \$275 TICKETS #_____ X \$275.00 = _____

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
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412 Queen Street East
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MANY HANDS ONE HEART ADVERTISEMENTS

Advertisements in Event Programme (1,200 printed)

Can be designed by advertiser or by Good Shepherd Ministries.

Print Deadline: Friday, February 3, 2012

ADVERTISEMENT PURCHASE FORM

- \$1,000 FULL PAGE (4.5" WIDE BY 7.5" HIGH)
- \$500 HALF PAGE (4.5" WIDE BY 3.75" HIGH)
- \$300 1/3 PAGE (4.5" WIDE BY 2.5" HIGH)
- \$250 1/4 PAGE (4.5" WIDE BY 1.75" HIGH)

- I have enclosed/will e-mail print-ready advertisement
- Please design an advertisement and e-mail to me for approval

Payment:

- Please invoice me
- Enclosed is my cheque payable to Good Shepherd Ministries
- Please charge to: Visa MasterCard Amex

Name: _____

Card # _____ Expiry _____

Signature: _____

Company: _____

Contact: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Mail to: Fundraising
Good Shepherd Ministries
412 Queen Street East
Toronto, ON M5A 1T3

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Email: adrienne@goodshepherd.ca
Phone: (416) 869-3619



GOOD SHEPHERD MINISTRIES
SAMPLE SPONSORSHIP AGREEMENT

General. The sponsor, _____ hereby agrees to sponsor the event “MANY HANDS ONE HEART” – GOOD SHEPHERD MINISTRIES GALA 2012 as described in the SPONSORSHIP PROPOSAL, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. ____ (SPONSOR) _____ agrees to provide to “MANY HANDS ONE HEART” – GOOD SHEPHERD MINISTRIES GALA 2012 the following in-kind services and/or pay the following fees:

(Sponsorship level) _____

In consideration therefore, GOOD SHEPHERD MINISTRIES shall provide ____ (SPONSOR) _____ with the benefits described in the Proposal. GOOD SHEPHERD MINISTRIES may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment. As full compensation for the rights and services granted herein, ____ (SPONSOR) _____ shall pay GOOD SHEPHERD MINISTRIES the sum of (sponsorship value in dollars) (\$xxx.00), payable on or before the following date: _____.

Limitation of Sponsorship. Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to “MANY HANDS ONE HEART” – GOOD SHEPHERD MINISTRIES GALA 2012 held on February 25, 2012. Assuming the Event is continued in 2013, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as ____ (SPONSOR) _____ and GOOD SHEPHERD MINISTRIES shall agree.

.../continued

License and Usage. Sponsor hereby grants GOOD SHEPHERD MINISTRIES a limited, non-exclusive license to use Sponsor's trade names, trademarks/logos, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. GOOD SHEPHERD MINISTRIES agrees that the Proprietary Information will be used only in connection with the 2012 Event to provide the benefits set forth in the Proposal and such other benefits as _____ (SPONSOR) _____ and GOOD SHEPHERD MINISTRIES may agree. GOOD SHEPHERD MINISTRIES' use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings. As per Canada Revenue Agency regulations, monetary and in-kind sponsorships do not qualify for tax-deductible receipts as the donor receives benefits of a commercial value for their sponsorship. Sponsors may deduct their sponsorship as a legitimate business expense. GOOD SHEPHERD MINISTRIES will issue a business letter confirming that it has received a monetary or in-kind contribution from the named sponsor. No portion of the sponsorship cash payment or in-kind services are subject to refund for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

Termination. GOOD SHEPHERD MINISTRIES may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, GOOD SHEPHERD MINISTRIES may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by GOOD SHEPHERD MINISTRIES. Sponsor shall not terminate this agreement without the approval of GOOD SHEPHERD MINISTRIES.

Amendments. This agreement may be amended only by a written instrument executed by both parties.

Date: _____

Date: _____

(Sponsor) Authorized Signator

Br. David Lynch, BGS
Good Shepherd Ministries

Signature

Signature

For more information, please contact:

Adrienne Urquhart
Director, Fundraising and Public Relations
Good Shepherd Ministries
412 Queen Street East
Toronto, Ontario
M5A 1T3

Telephone: (416) 869-3619, ext. 223

Fax: (416) 869-3680

Email: adrienne@goodshepherd.ca

www.goodshepherd.ca

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